

STYLE GUIDE 02-03/2016

# STYLE GUIDE



[www.style-guide.biz](http://www.style-guide.biz)  
B 6081

2016 02-03

**Store: Jades**

Address: Düsseldorf

Concept/Realisation: Domagoj Mrcic / sayonara visual concepts

Mannequins: GenesisDisplay

Photos: Uschi Fellner

[www.jades24.com](http://www.jades24.com)



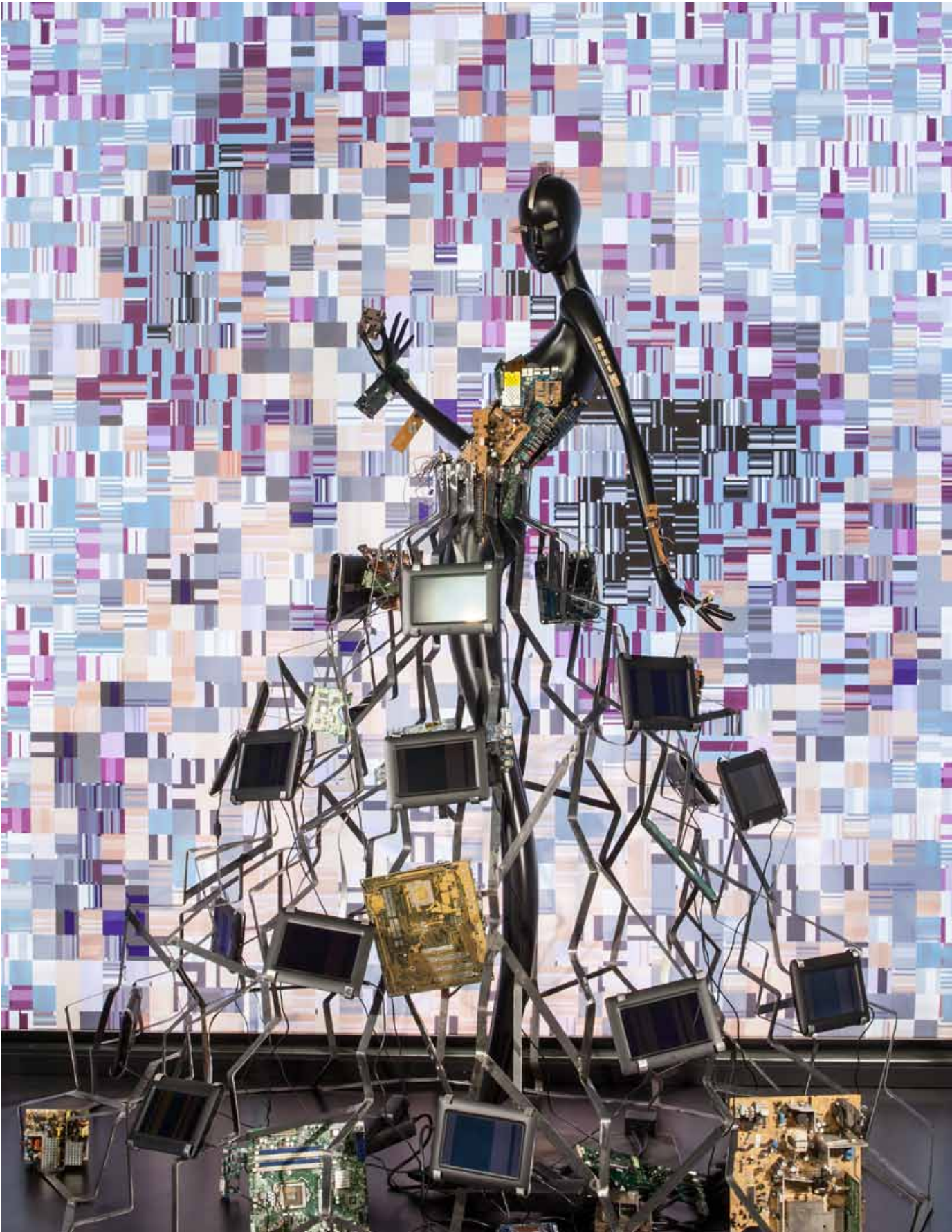
## Vintage Carpets

The current Jades shop windows highlight vintage carpets which are 50 to 70 years old. They were treated with a special method and so they got back their former glance. The colours of the carpets represent the trend colours of the spring/summer season 2016. There is also a current trend towards floral patterns and carpet patterns as well. Several fashion designers newly interpret vintage at the moment, among others Gucci, Isabel Marant, Lanvin, Emilio Pucci, etc.











**Showroom: Rabe Moden**  
 Address: Düsseldorf  
 Concept/Realisation: Domagoj Mrsic /  
 sayonara visual concepts  
 Photos: Uschi Fellner  
[www.rabemoden.de](http://www.rabemoden.de)

## Multi Media Couture

Domagoj Mrsic's installation for Rabe symbolizes the multimedia zeitgeist in our days. Everything should be ever-present and should be available on different channels. Facebook, Instagram, TV, Twitter, printed media. The colours of Rabe's Autumn/Winter 2016 collections are displayed on the screens with the help of an animation. The couture dress consists of laptops, iPhones, and some other circuit boards. There is a lot of space for the observers' interpretation and fantasy.



## SHORT CUTS

**Store:** Franzen

**Address:** Düsseldorf

**Concept:** Domagoj Mrcic / sayonara visual concepts

**Photo:** Uschi Fellner

[www.franzen.de](http://www.franzen.de)





