

STYLE GUIDE 02-03/2014

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02-03

SHORT CUTS

Store: Jades

Concept: Domagoj Mrsic / sayonara-visual-concepts

Address: Düsseldorf

www.jades24.com

Photos: Uschi Fellner





High Fashion Flowers

The collections of several designers like Emilio Pucci, Missoni, Valentino, Stella Mc Cartney, Isabel Marant, Balmain & Co, are subtly staged with acrylic objects and colourful lighting in the colours of the season. The flowers are blowing and in doing so they introduce the new fashion season. Forms and colours of the installation underline current trends and provide the perfect framework for the style and looks of spring/summer 2014.

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Sky Fashion

The colour of the season: Blue in all of its shades sets the note. Neon hand gestures symbolise the trends of the season.

SHORT CUTS



Store: Sarar Königsallee

Concept: Domagoj Mrsic / sayonara-visual-concepts

Partner: RIVA boats by Poroli

Address: Düsseldorf

www.sarar.com

Photos: Uschi Fellner